

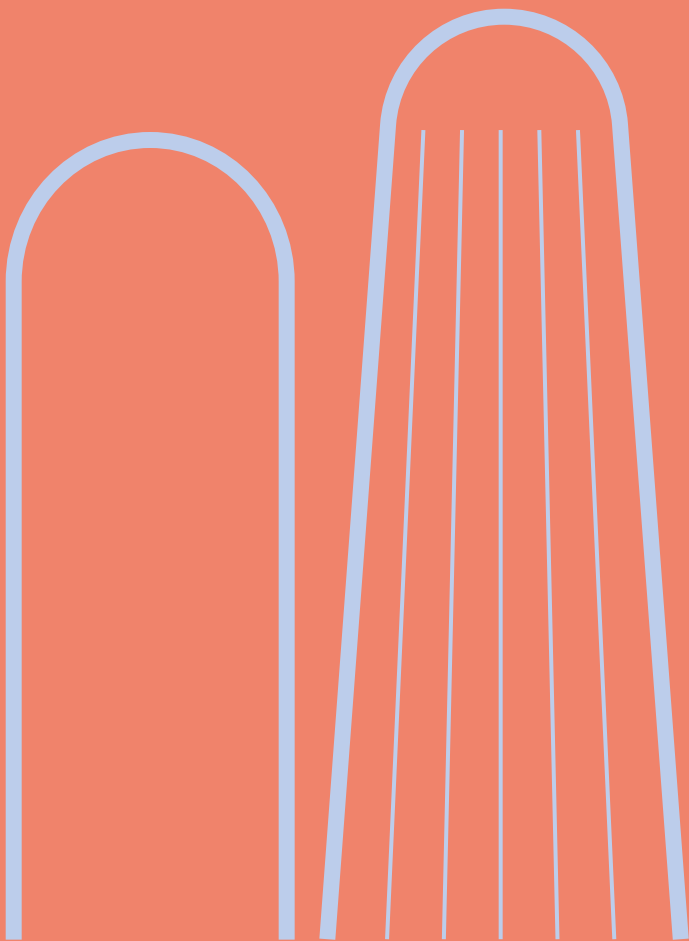
---

# Programme of events

Poland in Bologna 2026



Book  
Institute  
©Poland



---

## Monday — April 13

### ● 11:30–12:15

#### **AI Authorship and Ownership: Redefining Publishing Contracts**

Marcin Hamkało – Deputy Director, The Polish Book Institute

Kevin Stewart – Director, Contracts People

Searsha Sadek – Shimmr AI

**AIE Theatre**

ORGANISED BY: BOLOGNA BOOK PLUS

### ● 13:20

#### **Guest of Honour Forum: What's in it for us? Conversation with representatives from two guest countries at the Bologna Book Fair, Norway and Poland**

Grzegorz Jankowicz – Director, The Polish Book Institute

Ewa Bolińska-Gostkowska – Senior Foreign Rights Manager,  
Znak Publishing

Margit Walsø – Director, NORLA Norwegian Literature Abroad

Evy Tillman – Literary Agent

Moderator: **Jacks Thomas**, Guest Director, BolognaBookPlus

**BolognaBookPlus Theatre**

ORGANISED BY: NORLA

### ● 14:10–14:50

#### **Graphic novels for adults. The Synergy Between Words, Design and Illustration**

Participants:

Håkon Strand – Director, Strand Publishing

Szymon Holcman – Rights Manager, Kultura Gniewu

Moderator: **Edward Nawotka**, Publishers Weekly

**BolognaBookPlus Theatre**

ORGANISED BY: NORLA

### ● 16:00–16:40

#### **Dialogue between Wang Zumin and Marianna Oklejak Polish edition launch of the picture book *Oops! the Careless Pony***

**Booth H26, B171 China Pavilion**

ORGANISED BY: PHOENIX JUVENILE AND CHILDREN'S PUBLISHING LTD

### ● 16:30–17:20

#### **Big Feelings, Brave Books**

Taylor Norman – Editorial Director, Neal Porter Books

Matthew Parkinson Bennett – CEO and Publisher, Little  
Island Books

Anita Wincencjusz-Patyna – Assistant Professor,

The Eugeniusz Geppert Academy of Arts and Design in Wrocław

---

Moderator: **Valentine Stoeva** – Chair of EURead  
**The Content Café**

ORGANISED BY: THE POLISH BOOK INSTITUTE

● **17:00–17:45**

**Tradition Reimagined: Visual Voices from Poland**

Zosia Dzierżawska, Kasia Walentynowicz, Kasia Minasowicz,  
Agata Dudek

**The Illustrators Survival Corner Stage, BCBF**

ORGANISED BY: THE ADAM MICKIEWICZ INSTITUTE

## **Tuesday — April 14**

● **09:30–11:30**

**Where Circles Belong – Workshop**

Kasia Walentynowicz

ORGANISED BY: THE ADAM MICKIEWICZ INSTITUTE  
IN COLLABORATION WITH MAMBO

● **11:10–11:40**

**Control, Compensation and Creative Rights  
in the Age of AI**

Piero Attanasio – AIE, Member IPA Copyright Policy  
Committee

Rafał Kosik – BolognaBookPlus Author Ambassador

Friederike Fuxen – Rights Manager, dp DIGITAL

**BolognaBookPlus Theatre**

ORGANISED BY: BOLOGNA BOOK PLUS

● **14:30–15:20**

**Boys Will Be Boys: Why Boys Lag Behind in Reading  
(and What to Do About It)**

Grzegorz Jankowicz – Director, The Polish Book Institute

Tamar van Gelder – CEO, Reading Foundation Netherlands

Silvija Tretjakova – CEO, Centre for Childrens Literature  
at National Library of Latvia

Viki Marcinová – CEO, The Land of Readers Slovakia

Moderator: **Valentina Stoeva** – Chair of EURead

**The Next Chapter Café**

ORGANISED BY: EUREAD

● **14:30–15:20**

**Rhyme, Resonance, Reach:  
Navigating the Global Poetry Market from East to West**

Ewa Bolińska-Gostkowska – Senior Foreign Rights Manager,  
Znak Publishing

Li Ruihua – Vice President, Yilin Press

Francesco De Luca – publisher and translator, Delufa Press

Alicia Liu – CEO, Singing Grass

---

Moderator: **Jacks Thomas**, Guest Director, BolognaBookPlus

ORGANISED BY: BOLOGNA BOOK PLUS

● **15:00–17:00**

**Matchmaking session with Polish publishers**

Polish Stand – BolognaBookPlus (stand A2)

ORGANISED BY: BOLOGNA BOOK PLUS

● **15:30–16:00**

**Rafał Kosik – in conversation with Natasha Poliszczuk**

BolognaBookPlus Theatre

ORGANISED BY: BOLOGNA BOOK PLUS

● **16:45–17:45**

**Portfolio Review for Illustrators with  
Anita Wincencjusz-Patyna**

Designer Studio

ORGANISED BY: BOLOGNA BOOK PLUS

● **17:15–18:15**

**Poland Meets the Globe**

BolognaBookPlus Theatre

ORGANISED BY: THE POLISH BOOK INSTITUTE

## Wednesday — April 15

● **10:30–11:20**

**Books with Wanderlust – Where Is Your Book Going?**

Jadwiga Jędryas – Co-Founder & Publisher, Dwie Siostry

Camille Vasseur – Publisher, Éditions La Partie

Hans Petter Bakketeig – Literary Agent, Stilton Literary Agency

Moderator: **Steven Guarnaccia** – Prof. Emeritus, Parsons  
School of Design

The Content Café

ORGANISED BY: THE POLISH BOOK INSTITUTE

● **11:45–12:30**

**Discovering Hidden Gems with the European  
Union Prize for Literature**

Anne Bergman-Tahon – Director, FEP – Federation of European  
Publishers

Kasia Bidston – Production Manager, First Editions

Philippe Marczewski – Head of international Programs, Lithuanian  
Culture Institute

Karolina Oponowicz – Editor, Agora Publishing

Moderator: **Emma House** – Oreham group

BolognaBookPlus Theatre

ORGANISED BY: BOLOGNA BOOK PLUS

- 
- **12:00–13:30**  
**Meet Poland’s Top Comic Artists**  
Przemek Truściński, Jacek Świdziński,  
Krzysztof Gawronkiewicz  
**Polish Stand BolognaBookPlus (stand A2)**  
ORGANISED BY: THE POLISH BOOK INSTITUTE
  - **14:00–15:30**  
**Live Sketching the Fair**  
Joanna Bartosik, Aleksandra Artymowska  
**The Illustrators Survival Corner**  
ORGANISED BY: THE ADAM MICKIEWICZ INSTITUTE
  - **14:30–15:20**  
**Spotlight on Poland:  
The Emerging Scene of Polish Comics**  
Przemek Truściński, Jacek Świdziński,  
Krzysztof Gawronkiewicz  
Moderator: Szymon Holcman  
**The Content Café**  
ORGANISED BY: HAMELIN
  - **16:30–17:15**  
**Poland Handover Ceremony**  
Grzegorz Jankowicz – Director, The Polish Book Institute  
Olga Brzezińska – Deputy Director, The Adam Mickiewicz  
Institute  
Magdalena Kłos-Podsiadło – Exhibition Curator  
Anita Wincencjusz-Patyna – Exhibition Curator  
**The Illustrator Café (Services Centre)**  
ORGANISED BY: THE POLISH BOOK INSTITUTE, BOLOGNA CHILDREN’S  
BOOK FAIR, BOLOGNA BOOK PLUS
  - **18:30–20:00**  
**Meet Przemek “Trust” Truściński**  
Moderator: Daniele Nicot  
**Mondadori Bookstore in Modena**  
ORGANISED BY: MODERN TIMES EDIZIONI

## Thursday — April 16

- **9:30–12:00**  
**Portfolio Marathon**  
Anna Nowacka-Devillard, Magdalena Kłos-Podsiadło  
**The Illustrators Survival Corner**  
ORGANISED BY: THE ADAM MICKIEWICZ INSTITUTE



Ministry of Culture and National Heritage  
Republic of Poland

---

